

Privacy Policy

Brecon Beacons Tourism will not collect any personally identifiable information about you (for example:- name, address, telephone number, e-mail address, website URLs) unless you provide it to us voluntarily. Please advise us if you would prefer not to share your data with us, please do not give it to us.

Brecon Beacons Tourism ("we" or "our" or "us") are committed to protecting and respecting your privacy.

This policy (and any other documents referred to herein) sets out the basis on which any personal data we collect from you from our website (<http://BreconBeaconsTourism.org>), or that you provide to us by other means or will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (the Act), the data controller is Brecon Beacons Tourism.

1. Information we may collect from you

1.1 We may collect and process the following personal data about you:

- a)** Information about your computer and about your visits to and use of our website. (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views, website navigation and details)
- b)** Information you provided to us for the purpose of joining our association (including address, business name, name and surname, telephone numbers, email addresses, website URLs, Social media handles)
- c)** Information that you provide us for the purpose of subscribing to our website services, email notifications and/or newsletters (including email address, business name, telephone numbers, and address)
- d)** Any other information you choose to send us.

We do not store credit/debit card details nor do we share our customer's details with any 3rd parties.

2. IP addresses and cookies

2.1 We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

2.2 For the same reason, we may obtain information about your general internet usage by using a cookie which is stored on the hard drive of your computer. Cookies are used to make our Website work and to deliver a better and more personalised service. They enable us:

- a. To estimate our audience size and usage pattern.
- b. To store information about your preferences, and so allow us to customise our Website according to your individual interests.
- c. To speed up your searches.
- d. To recognise you when you return to our Website.

2.3 The cookies used on our Website are:

- a. ASP.NET_SessionId - This cookie is essential for the operation and navigation of the website. The cookie is deleted when you close your browser.
- b. _utma, _utmb, _utmc, _utmz - These cookies are used by Google Analytics to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

2.4 Most web browsers allow some control of most cookies through the browser settings. These links explain how you can control cookies via your browser - remember that if you turn off cookies in your browser then these settings apply to all websites (not just this website):

- a. Internet

Explorer <http://support.microsoft.com/kb/278835> (or <http://www.microsoft.com/windowsphone/en-us/howto/wp7/web/changing-privacy-and-other-browser-settings.aspx> for mobile versions).

- b. Chrome: <http://support.google.com/chrome/bin/answer.py?hl=en->

GB&answer=95647.

c.

Safari: <http://docs.info.apple.com/article.html?path=Safari/5.0/en/9277.html> (or <http://support.apple.com/kb/HT1677> for mobile versions).

d. Firefox: <http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies>.

e. Blackberry devices: <http://help.blackberry.com/en/blackberry-q10/10.3.1/help/mwa1334238823957.html>.

f.

Android: <http://support.google.com/mobile/bin/answer.py?hl=en&answer=169022>.

g. Opera: <http://www.opera.com/browser/tutorials/security/privacy/>.

h. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org

2.5 This privacy policy does not cover the links within this site linking to other websites. We encourage you to read the privacy statements on the other websites you visit.

2.6 We may embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. To find out more please visit YouTube's embedding videos information page:<http://www.google.com/support/youtube/bin/answer.py?hl=en-GB&answer=171780>.

2.7 We may display either (or both) of the following widgets:

a. Feed widgets (widgets that display a feed from our social network page). These widgets do not create a cookie.

b. Sharing widgets (widgets such as Facebook Like, Twitter Share or AddThis) which enable you to share content of Brecon Beacons Tourism to your friends or followers. By default these do not create a cookie until you have clicked on the graphic or icon representing the sharing network you would like to use. By clicking the graphic or icon you consent to transmitting data to the respective social network.

Facebook's privacy policy on social

plugins: <http://www.facebook.com/about/privacy/your-info-on-other#socialplugin>.

Twitter's privacy policy on cookies and information

sharing: <https://twitter.com/privacy>.

AddThis' privacy policy on cookies and information

sharing: <http://www.addthis.com/privacy>.

3. Where we store your personal data

3.1 As our servers are located in the United Kingdom, the data that we collect from you is obtained, processed, stored and transmitted in compliance with data protection legislation including the Data Protection Act 1998 and European Directive 95/46 and 2002/58. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

3.2 All information you provide to us is stored on our secure servers. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

3.3 The transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our Website; any transmission is at your own risk. Once we have received your information, we will use appropriate procedures and security features to try to prevent unauthorised access.

4. Uses made of the information

4.1 We use information held about you in the following ways:

- a. To ensure that content from our Website is presented in the most effective manner for you and for your computer.
- b. To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.
- c. To carry out our obligations arising from any contracts entered into through our Website.
- d. To allow you to participate in interactive features of our service, when you choose to do so.
- e. To notify you about changes to our service.
- f. To regularly update you about our services and promotions in Newsletters.

5. Disclosure of your information

5.1 We will not disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 736 of the UK Companies Act 1985.

5.2 We will not disclose your personal information to third parties.

6. Your rights

6.1 You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing at any time by contacting us at info@breconbeaconstourism.co.uk

6.2 Our Website may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

7. Access to information

7.1 The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act.

8. Changes to our privacy policy

8.1 Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

9. Contact

9.1 Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to info@breconbeaconstourism.co.uk

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